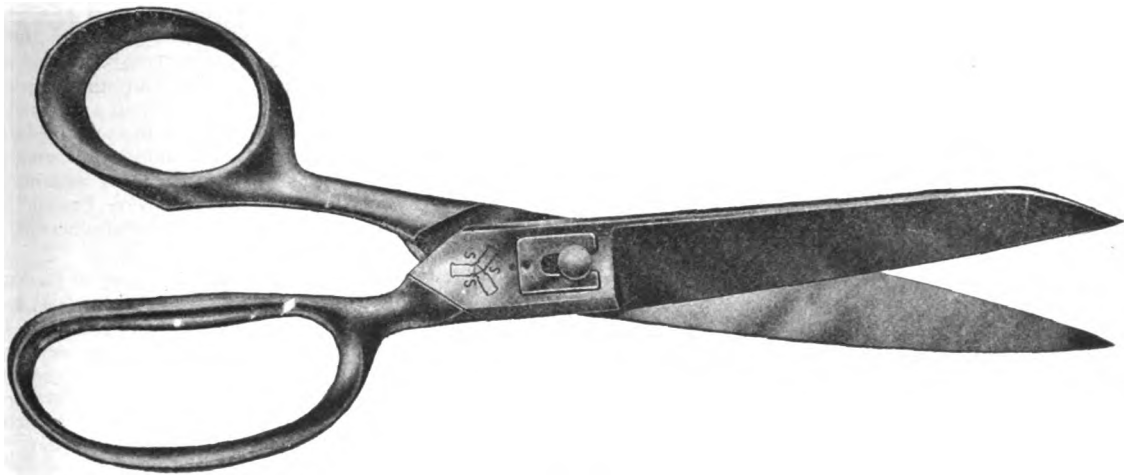


PROFIT MAKING LINES

DAVIES SCREWLESS SPRINGSET SHEARS.

The Davies Automatic Shear Co., No. 41 Maiden Lane, New York, are engaged in placing upon the market the Screwless Springset Shears and Scissors, which are claimed to embody more and greater improvements of an up-to-date character than any similar goods on the market, the original but simple improvements in the manufacture of these important specialties placing them prominently before the trade, and making them leaders among profit-making lines. These Screwless Springset Shears and Scissors are what their name implies. They are absolutely screwless, and are set by means of an adjustable spring

member, forming a perfect locking device which firmly retains the whole connection in place. Note the slope on the tension plate. The adjustment of the plate forward and backward gives the variations in strength of tension with which the blade edges are held together; tighter if the plate is pushed forward towards the edge of shear, and lighter if the plate is pushed back toward the handles. The pivot is perfectly free to rotate, thus forming an ideal roller bearing, the wear on which is evenly distributed. This pivot is original with the Screwless Springset Shears. All other shears have the pivot or screw fixed to one shear member, which, by limiting the wear to a small section



DAVIES AUTOMATIC SHEARS.

plate to the desired tension. The blade edges are held together automatically with an even tension throughout their cutting length; the action is easy, smooth and very agreeable, and this not merely for a brief period but throughout the life of the shears. The inherent defects of the old-fashioned, screw-con-

of the pivot or screw, soon develops unevenness of action. The blade edges are held in contact with the same even tension in opening as in closing, and thus the shears are in a large measure self-sharpening, the edge thrown down in cutting being thrown back as the shear opens. With ordinary shears one not only has to close the blades, but must also cramp the hand so as to hold the blade edges together. With the Screwless Springset Shears



PIVOT.

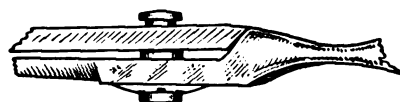


TENSION WASHER.



TENSION PLATE.

nected shears are well known. Uncomfortably stiff when new, they soon wear so loose, that they will cut only when the shear handles are twisted so as to hold the cutting edges together, cramping the hand, and making it troublesome to guide the shears aright. All the faults, obvious or latent, of screw-connected shears have been avoided in the construction of the Screwless Springset Shears. So simple is the construction that a glance at



SIDE VIEW OF PIVOT, TENSION WASHER AND BOTH SHEAR BLADES, WITH SPACE EXAGGERATED TO SHOW DETAIL.

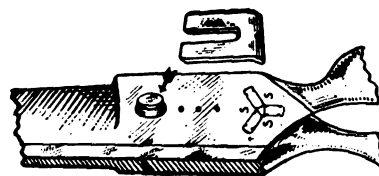
one simply closes the handles and guides the blades, and the shears attend automatically to the cutting. Nearly all the labor of cutting is saved. Every woman knows how troublesome it is to guide a pair of screw-connected shears, how difficult it



PIVOT AND TENSION WASHER. POSITION OF CONNECTING PARTS WHEN ASSEMBLED.



the cuts conveys a clear idea of it. The connection consists of but three simple detachable parts, a connecting pivot, a tension washer and a tension plate. When pivot and tension washer are put in position in both shear blades, the spring plate is pushed



TENSION PLATE ABOUT TO ENTER GROOVE IN END OF PIVOT.

is to make the firm, straight cut or the artistic curve desired. The Screwless Springset Shears free the hand from this handi-

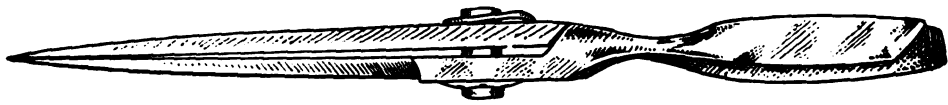


PIVOT, TENSION WASHER AND ONE BLADE OF SHEARS IN POSITION.

into the annular groove at the upper end of the pivot. A small round projecting dot on the under side of the tension plate click, down into a shallow hole in the surface of the shear

cap. The appearance of this shear on the market was a signal event in the history of shears. It is a scientifically constructed cutting tool instead of a pair of blades clumsily put together with

a screw. To users of this peerless cutter scissors and shears are no longer implements of drudgery, but have become a comfort and a satisfaction. Each shear passes through on the av-



SHEAR COMPLETE.

erage 387 operations. Particular attention to the hardening and tempering is given to these goods, no oil being used, as the superior process employed by the manufacturers insures uniform hardness and temper.

SCREWLESS SPRINGSET SHEARS AND SCISSORS

Are a scientifically constructed cutting tool, and NOT a pair of blades clumsily put together with a screw. Consequently SCREWLESS SPRINGSET SHEARS are everything that a screw-connected shear is not. They are always in order; never wear loose; are self-sharpening; blades held together with perfect tension throughout their cutting length; always the same easy, smooth, pleasant action.

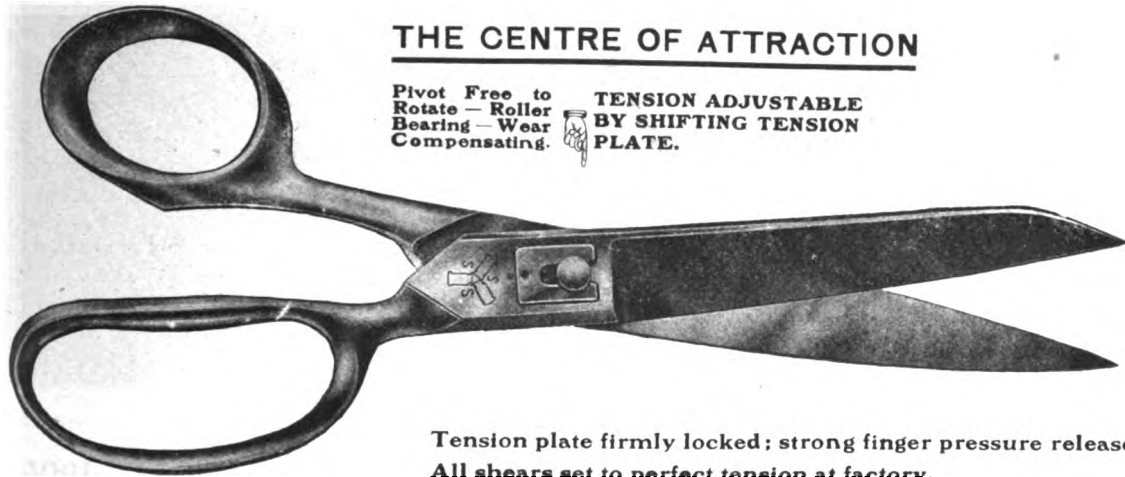
Perfectly simple in construction—
simply perfect in operation.



THE CENTRE OF ATTRACTION

Pivot Free to
Rotate — Roller
Bearing — Wear
Compensating.

TENSION ADJUSTABLE
BY SHIFTING TENSION
PLATE.



Tension plate firmly locked; strong finger pressure releases it.
All shears set to perfect tension at factory.

Users of the
"SCREW-
LESS"
know what
real comfort
in using
shears
means.

TENSION WASHER

Forms Plate—lock and tension head.
NEATEST FINISH OF ANY SHEAR
CONNECTION.

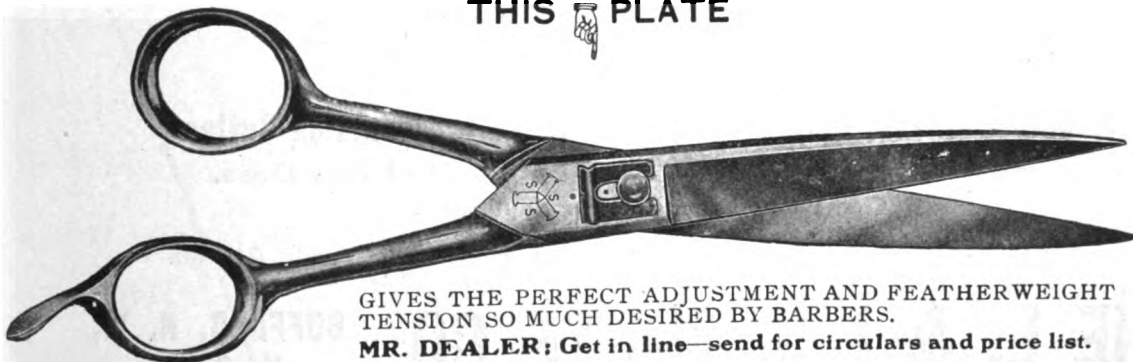


Best quality
steel-laid
blades;
finest tem-
per. Every
shear FULLY
GUARANTEED

NO MORE

twisting of shear handles to hold the cutting edges together; no more painful cramping of hand to guide the shears aright. Simply close the handles and guide the blades—the shears do the cutting automatically.

THIS PLATE



GIVES THE PERFECT ADJUSTMENT AND FEATHERWEIGHT
TENSION SO MUCH DESIRED BY BARBERS.
MR. DEALER; Get in line—send for circulars and price list.

This is the
shear that
STAYS IN
THE BAR-
BER'S SHOP
instead of
in the repair
shop.

He finds it in the "SCREWLESS". He finds more than that: He finds INSTANTANEOUS ADJUSTABILITY.

DAVIES AUTOMATIC SHEAR CO.

41-43 MAIDEN LANE, NEW YORK.



SCREWLESS SPRINGSET SHEARS AND SCISSORS

Have taken the trade by storm. By sheer force of merit they have cut their way into popular favor. Are absolutely screwless, adjustable by a spring plate; are self-sharpening; they have

a perfectly even tension throughout their cutting length, which preserves their keen edge.



The
"Screwless"

is perfectly simple in construction—simply perfect in action.

NO MORE

twisting of shear handles to hold the cutting edges together; no more painful cramping of hand to guide the shears-aright. You simply close the handles and guide the blades—the shears do the cutting automatically. MR. DEALER:—Our descriptive circular and price list tell the rest. Write for them to-day.

DAVIES AUTOMATIC SHEAR CO.

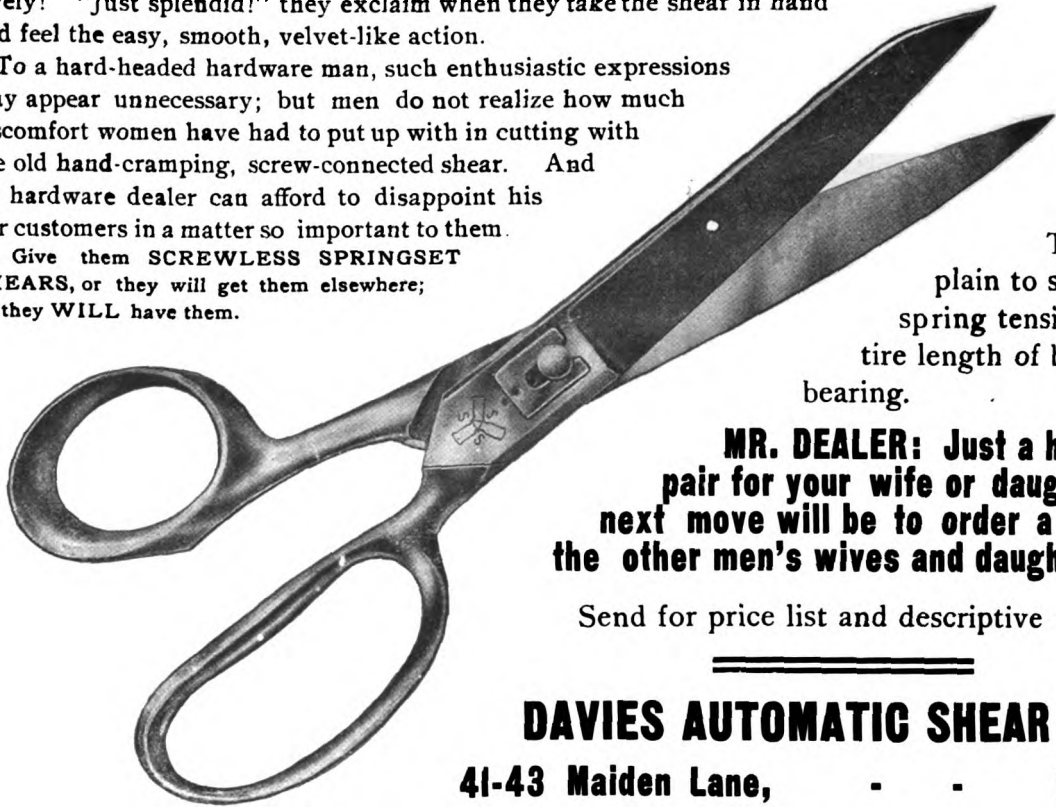
41-43 MAIDEN LANE, NEW YORK.

THE WOMEN ARE CRAZY

to get those perfect-cutting **Screwless Springset Shears**. "Perfectly lovely!" "Just splendid!" they exclaim when they take the shear in hand and feel the easy, smooth, velvet-like action.

To a hard-headed hardware man, such enthusiastic expressions may appear unnecessary; but men do not realize how much discomfort women have had to put up with in cutting with the old hand-cramping, screw-connected shear. And no hardware dealer can afford to disappoint his fair customers in a matter so important to them.

Give them **SCREWLESS SPRINGSET SHEARS**, or they will get them elsewhere; for they **WILL** have them.



The cause is plain to see: Perfect spring tension; cuts entire length of blade; roller bearing.

MR. DEALER: Just a hint: Get a pair for your wife or daughter; your next move will be to order a gross for the other men's wives and daughters.

Send for price list and descriptive folder.

DAVIES AUTOMATIC SHEAR CO.,
41-43 Maiden Lane, - - NEW YORK



There's a Screw Loose in the Shear You Are Using

UNLESS
You Have
the
Screwless
Spring-set
Shear

THAT Is the Shear You Should Buy
and the Shear You Should Sell

Which Kind do
YOU Handle

The Screw-loose,
Screw-set Shear

or the...

Screwless
Spring-set
Shear

?

Because:

1. It never wears loose at the joint.
2. Blades always held together automatically with just the right spring tension.
3. Pivot free to rotate, forming roller bearing.
4. Largely self-sharpening.
5. Handy to take apart.
6. Tension adjustable.
7. Gives complete satisfaction to your customers.



Davies Automatic Shear Co.,
41-43 Malden Lane, New York City.

WRITE FOR
CIRCULAR "A"
Mention "Hardware."